



IBM SurePOS 300 Express for mid-sized retail business

Highlights

- ***Delivers outstanding reliability, powerful point-of-sale (POS) performance, IT flexibility and compelling value***
- ***Offers leading-edge technology in an affordable solution for mid-sized retailers***
- ***Combines a comprehensive retail POS solution with world-class support from a single source***

Empower your store, astonish your customers

The IBM SurePOS™ 300 Express is part of IBM Express Advantage, an innovative line of solutions priced for mid-sized businesses. This reliable, retail-optimized solution is designed to help mid-sized retailers deploy the same kind of advanced technology as global retail brands. The POS system is developed for high availability in retail, and it works as a centrally controlled workstation or standalone POS. It also provides an open platform that supports virtually all operating systems, so you can add services and install new applications quickly while maintaining exceptional IT flexibility. Plug-and-play peripherals specifically chosen for mid-sized businesses let you start with the features you need today, then expand as your business grows.

To help reduce total cost of ownership, the IBM SurePOS 300 Express solution is simple to install and manage, and easy to acquire with attractive financing options. The modular, open architecture components are designed for smooth integration and everything comes from a single source – IBM Business Partners. Essentially, this affordable solution helps deliver the right amount of power, technology and convenience mid-sized retailers need to:

- *Enhance every customer's experience*
- *Improve employee productivity*
- *Maintain business flexibility for the future*

Targeted functionality for mid-sized retailers

The SurePOS 300 Express is tailored to help meet the needs of small and mid-sized retail environments. A built-in CD-ROM makes it easy for employees to load software, and instantly expands the capabilities of your POS. The small distributed footprint helps enable you to place the POS exactly where you want it, and the POS is enabled for wireless adapters. Streamlined cable management helps minimize clutter and enhance your store image. The system unit also offers easy access to internal components for convenient serviceability.



The IBM SurePOS 300 Express includes:

IBM SurePOS 300

With the smallest distributed POS footprint IBM offers, the IBM SurePOS 300 fits where counter space is limited. Features include 40GB¹ hard drive, 256MB memory, 2GHz² processor, CD-ROM drive, cash drawer and three powered USB ports. It is also enabled for wireless adapters.

Keyboard

The IBM Compact Alphanumeric Point-of-Sale (CANPOS) Keyboard features a built-in MSR and pointing device for navigating browser-based applications.

IBM SureMark™ Printer

This fast, quiet, high-quality thermal receipt printer features an optional impact station for multipart forms and checks.

15" LCD

This 15" LCD helps enhance usability with an advanced ergonomic lift, tilt and swivel stand for comfortable viewing.

World-class support

IBM Business Partners

Authorized IBM Business Partners deliver the customized software and services small and mid-sized businesses need.

IBM Financing Advantage

IBM Financing Advantage is a suite of products and services designed specifically for small and mid-sized businesses. With competitive rates, flexible terms and affordable monthly payments, IBM Financing Advantage is a smart, simple and complete way to acquire IBM POS Express Solutions. IBM Financing Advantage gives you the control and flexibility you need, with an array of financing and leasing options allowing you to conserve cash, potentially lower your total cost of ownership and help grow your business.



Discover new IBM offerings that are easy to implement, scalable, affordable and feature the best of IBM technology

Visit the IBM On Demand Express Portfolio microsite today at ibm.com/businesscenter/expressportfolio

Find more on IBM SurePOS 300 Express at ibm.com/retail/smb

Configurations vary by country

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Printed in the United States of America
04-06



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¹ MB/GB equals one million/billion bytes when referring to storage capacity; accessibility may be less.

² MHz/GHz only measures microprocessor internal clock speed; many factors affect application performance.

For a copy of warranty terms and conditions, please contact IBM.

Shown: IBM SurePOS 300 Series, CANPOS Keyboard, IBM SurePoint™ Display, IBM SureMark Printer and full-size cash drawer.